

For:
Kontainer Koncepts
775 E. Union Street, #323
Pasadena, CA 91101

Contact:
Ashok Syal, (703) 655-2279, info@kontainerkoncepts.net

Date of Release: August 1, 2014

FOR IMMEDIATE RELEASE

Finally an Answer to Hassling with Teabags

The Revolutionary KUPLID® by Kontainer Koncepts

Mitchell Berger, Vice President of Kontainer Koncepts , owner and operator of Jay's Coffee Waffles and More, has invented in conjunction with Dr. William Berger, President, and Ashok Syal, Marketing Director, an unique cup lid, rightfully named KUPLID®. KUPLID® is to be sold to coffee houses, tea houses, fast food restaurant and any other venue that uses disposable hot drink cups.

The KUPLID® is designed with versatility, practicality and safety in mind for teabags, loose tea, cocoa or bullion. KUPLID® has an integrated one-piece cup lid with an infuser basket. It has an easy to lock, easy to open airtight lift flap covering an infuser (strainer) basket. The infuser basket comprises of two over-flowing visible slots, on the sidewalls to allow for the safe appropriate fill level of hot water. The D-shaped Infuser basket is capable of utilizing infusible teabags or loose materials such as tea, cocoa and bullion cubes. Taste or palatability may be determined by the position of the infuser basket when tilted to the drinking receptacle. If the tea is too strong or dark, the bag may be disposed of by opening

the D-shaped flap and removing the bag while over a suitable container or taking off the KUPLID® and tossing the teabag in the trash.

Currently, when tea is purchased at a coffee shop, fast-food store, restaurant for carry out or sit down, the tea bag or tea is put in the cup filled with hot water. Once in the water, the presently designed lids are snapped onto the cup. The patron has no idea when the tea has been steeped to the desired consistency until both the lid and teabag is removed!

“ The KUPLID® came to me out of necessity,” says Mitchell Berger. “Teabags are a hassle. Hot water presents a hazard if the cup lid is difficult to remove. Disposing of a teabag with string attached is easy, but more difficult for a bag floating in hot water”.

The KUPLID®, patent pending, was developed in Pasadena, California. Licensing of the product is now available and can be branded with a company's logo.

Kontainer Koncepts is a Pasadena, California based company that is continuing to develop innovative and practical products. For more information call Ashok Syal at (703) 655-2279 or visit <http://www.KontainerKoncepts.net>.

###